

Bulldog Beanery is the Winning Name

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The new Starbucks coffee house at Southwestern Oklahoma State University will be named.....Bulldog Beanery.

The coffee house is expected to open later this month in the remodeled Student Union on the Weatherford campus. Bulldog Beanery was one of two names selected by the Collegiate Activities Board in a SWOSU student contest.

The other name, StarBarks, was disqualified by the Starbucks company because the name is too close to their company's name.

Shameika Williams, chair of the CAB, said both students—Rachel Ingram of Springfield, Mo., and Krystal Wright of Ft. Worth, Texas—will each win the contest prize, which is a flex card with enough money to buy three cups of coffee each week during the fall semester at Bulldog Beanery. Ingram submitted the Bulldog Beanery name.

“CAB thinks Bulldog Beanery is a very school spirited and creative name for our new coffee house,” Williams said.